



## The Top 30 Influencers in User Experience

I'm happy to share with you this exclusive list of user experience celebrities. Don't miss out on connecting with these fellow UXers, learn from them, reach out to them, and pick their brains! This list is comprised of some of the most social UX enthusiasts out there, so get tweeting!

**1. The UX Booth** [@UXBooth](#)

The UX Booth is a blog by and for the user experience community.

**2. Nielsen Norman Group** [@NNgroup](#)

Jakob Nielsen, Don Norman, Tog, and colleagues: usability advocates offering evidence-based user experience (UX) research, training, consulting

**3. Aarron Walter** [@aarron](#)

Director of UX at MailChimp, author of Designing for Emotion.

**4. Andy Budd** [@andybudd](#)

User Experience Designer, partner at [@clearleft](#) and curator of [@dconstruct](#) and [@uxlondon](#)

**5. Jeremy Keith** [@adactio](#)

An Irish web developer living and working in Brighton, England.

**6. A List Apart** [@alistapart](#)

Since 1998, the design magazine for people who make websites.

**7. Clearleft** [@clearleft](#)

We design delightful digital experiences.

**8. UXfeeds** [@uxfeeds](#)

UX – User Experience Design #ux

**9. Adaptive Path** [@AdaptivePath](#)

Champions for awesome human experiences

**10. UX Yoda** [@UXYoda](#)

Mind what you have learned. Save you it can.

**11. Matt Gemmell** [@mattgemmell](#)

Thinker, writer, speaker, developer.

**12. Luke Wroblewski** [@lukew](#)

Digital product design & strategy guy in Silicon Valley, CA. Known for Mobile First, Bagcheck, Web Form Design, Polar & more...

**13. Susan Weinschenk PhD** [@thebrainlady](#)

Behavioral Psychologist, Author: How To Get People To Do Stuff, 100 Things Every Presenter Needs To Know About People & 100 Things Every Designer Needs To Know

**14. UIE** [@UIE](#)

User Interface Engineering is a leading research, training, and consulting firm specializing in UX, web site and product usability.

**15. Dan Saffer** [@odannyboy](#)

Designer. Author. Director of Interaction Design at @SmartDesign.

**16. Steve Krug** [@skrug](#)

Yes, I did write Don't Make Me Think and Rocket Surgery Made Easy. Hope you enjoyed them.

**17. Khoi Vinh** [@khoi](#)

Co-founder of Mixel.cc, blogger at Subtraction.com, former design director at NYTimes.com.

**18. Jeffrey Zeldman** [@zeldman](#)

Founder, Happy Cog™ studios. Author, Designing With Web Standards. Publisher, A List Apart, A Book Apart. Co-founder, An Event Apart. Host, Big Web Show.

**19. Don Norman** [@jnd1er](#)

Design thinker, company advisor, professor, columnist, author, ... Latest book: Living with Complexity. MIT Press. (Complexity is good)

**20. malimali** [@malimali](#)

Cat | Travel & Foodie | Low Tech | Info Architect | UX/UI | Psychology

**21. Gerry McGovern** [@gerrymcgovern](#)

Website top tasks management consulting for large organizations

**22. An Event Apart** [@aneventapart](#)

The design conference for people who make websites.™

**23. Dan Cederholm** [@simplebits](#)

Co-Founder of Dribbble. Designer, author & speaker at SimpleBits. Likes ampersands & banjos.

**24. Six Revisions** [@sixrevisions](#)

Six Revisions is a website that publishes practical and useful articles for designers and web developers, maintained by Jacob Gube.

**25. Dave Shea** [@mezzoblue](#)

using Twitter for me, not for you.

**26. Jared M. Spool** [@jmspool](#)

Please help #Sandy victims: <http://t.co/bIEhrTHwuS> Thank you for encouraging my behavior! [Personal account. For UX only: @UIE]

**27. Eric A. Meyer** [@meyerweb](#)

Web standards | (X)HTML | CSS | microformats | community | writing | speaking | signing man.

**28. Jason Santa Maria** [@jasonsantamaria](#)

Designer by day, designer by night.

**29. Joshua Porter** [@bokardo](#)

Director of UX at HubSpot, Co-founder @performable and @52weeksofUX

**30. Trammell** [@trammell](#)

Mark. Young ragamuffin from the streets. French duke lying about in hammocks eating soft cheese. Chimney sweep. Friend of Tom. Twttr & Obama HQ in my rearview.