

## The Ultimate UX Library: 100 User Experience Articles That Will Blow You Away

Whether it is an article, infographic, or video, this list will have it for you. Specially compiled just for you, by me, I've offered my ultimate library of UX resources for you to use when you're looking for something special to read, learn about, or utilize for project. Go ahead and start browsing...and on the way, feel free to connect to the top UX influencers that have shared their knowledge with you! Enjoy!

- 1. Google Glass: The User Experience by Ryan Lytle, published on Mashable
- 2. 2013 UX Awards, published on User Experience Awards
- Assessing User Experiences of eLearning Applications by Panagiotis Zaharias, published on eLearning Industry
- 4. [Infographic] Visual and UX Design Trends for 2013 published on Enfuzed
- 5. <u>UX is Not Just a Fancy Word for Common Sense</u> by Ximena Vengoechea, published on Mediu
- 6. Don't Panic! UX Methods Apply to Mobile by UXMatthew, published on AddThis Blog
- The 10 Most Common Misconceptions About User Experience Design by Danielle Arad, published on UX Brainstorm
- 8. <u>Cognitive Overhead, Or Why Your Product Isn't As Simple As You Think</u> by David Lieb, pubished on TechCrunch
- Becoming a Great UX Consultant, Part 2: Some Advice by Baruch Sachs, published on UX Matters
- 10. 10 UX Books Due out in 2013 by Paul Seys, published on UX Booth
- 11. <u>Dark Tourism: Website User Experience Analysis</u> by Andrew Zusman, published on Usability Geek
- 12. Impostor Syndrome in UX by Amy Marquez, published on AmyMarquez.com
- 13. Think Like an Artist and Write UX Reports Your Clients Will Love by Ben Crothers, published on UX Matters
- 14. <u>Better Navigation Through Proprioception</u> by Cennydd Bowles, published on AListApart
- 15. <u>Responsible Considerations For Responsive Web Design</u> by Jordan Moore, published on Smashing Magazine
- 16. <u>The Shocking Truth About How Web Graphics Affect Conversion</u> published on the KissMetrics Blog
- 17. [Video] A Video About Using UX Illustration in Research, published on It's Our Research
- 18. <u>UX Myths That Hurt SEO Whiteboard Friday</u>, published on SEOMoz
- 19. [Infographic] How to Kill a Designer's Soul, published on AmyMarguez.com
- 20. [Infographic] Are You a UX Statistic? published on Vitamin T

- 21. <u>6 Evil UX Things Companies Do (That Also Happen to Work)</u> by Ben Snyder, published on A Better User Experience
- 22. <u>In Defense of In-house Designers</u> by Amy Marquez, published on UX Booth
- 23. How Do Users Really Hold Mobile Devices? by Steven Hoober, published on UX Matters
- 24. <u>How To Design Your Website As Effective Marketing Tool</u> by Gagan Randhawa, published on Usabilla Blog
- 25. <u>Cultivating Empathic Design in an Analytical World</u> by April Dembosky, published on Financial Times, Tech Blog
- 26. <u>Applying Design Thinking to Your Business by HBR IdeaCase</u>, published on Harvard Business Review
- 27. <u>User Experience: The Ultimate Guide to Usability by David Travis</u>, published on udemy
- 28. <u>Designing for Intent: How to Win Clients and Fall Back in Love with UX</u> by Xin Xin, published on Fresh Tilled Soil
- 29. Why UX Salaries Will Continue to Rise published on UXTalent Blog
- 30. Bringing Design Thinking to the Women in Intel published on XPLANE xBlog
- 31. Invisible or Inspired? by Katie High, published on HappyCog.com
- 32. The Power of Collaboration by Andrea Ruskin, published on Boxes and Arrows
- 33. Sharpening Your Competitive Edge by Rebecca Flavin, published on UX Magazine
- 34. <u>Teenage Usability: Designing Teen-Targeted Websites</u> by Jakob Nielsen, published on Jakob Nielsen's Alertbox
- 35. Infinite Scrolling: Fad or Fab?, published on UXMastery
- 36. Top 10 Tech Resolutions of the New Year, published on Rounds Blog
- 37. Are Personas Still Relevant to UX Strategy?, by Paul Bryan, published on UXmatters
- 38. Cyd Harrel Conducting Usability Research for Mobile, published on Jared Spool's UIE
- 39. How Jerry Seinfeld Crafting Jokes is Like Interaction Design, published on Bokardo
- 40. <u>Banking on Success: A Content-Centered Redesign</u> by Bjorn Bergslien, published on UX Booth
- 41. First Impression on Facebook's Graph Search by Shaul Olmert, published on Scoutness
- 42. <u>Think Again: Assumptions About Mobile to Reconsider</u> by Karolina Szczur, published on Smashing Magazine
- 43. <u>How to Make a Website: A Tactical Guide for Marketers</u> by Seth Godin, published on Seth's Blog
- 44. [Video] 6 Must-See Usability Testing Videos by Tomer Sharon, published on Usabilla Blog
- 45. <u>The Pursuit of Tappiness: Six Easy Ways to Make Your Website Tablet-Friendly</u> by John Meyer, published on UX Magazine
- 46. 9 Words to Kick-Start Your UX Vocabulary published on Lookthink Blog
- 47. Stop Explaining UX and Start Doing UX by Kim Bieler, published on UX Magazine
- 48. Empathy: The Thread That Binds Us by Matthew Magain, published on UX Mastery
- 49. Trends in User Experience by Janet M. Six, published on UXMatters
- 50. <u>Top 10 Experience Design Blog Posts of 2012</u> by Foolproof UX, published on Foolproof Blog
- 51. The Ten Principles of Good Design by Bogdan, published on Design Superstars

- 52. [Inforgraphic] 8 Deadly Sinds of Site Design by KissMetrics, published on Nexus Themes
- 53. <u>10 UX Influencers You Should Follow on Twitter</u> by Danielle Arad, published on UX Motel
- 54. <u>Designing for Users and Their Devices</u> By Steven Hoober, published on UX Matters
- 55. A Must Have Book Collection on UX by Paul Olyslager, published on PaulOlyslager.com
- 56. WalkMe: The Online Parent by Vishal Mehta, published on Technorati
- 57. [Video] How Can I Make the Pages on My Site Unique? by Matt Cutts of Google, published on YouTube
- 58. [Video] It's Our Research Interview with Nate Bolt, Research Design Manager at Facebook by Tomer Sharon published on "It's Our Research: Getting Stakeholder Buyin for User Experience Resarch Projects" video companion via YouTube
- 59. <u>UIETips: Device Experience and Responsive Design</u> by Jared Spool published on User Interface Engineering
- 6o. Mental Models for UX, Search and Conversion by Ryan DeShazer published on Media Post
- 61. <u>Mobile UX's Tsunami-Sized Ripple Effects</u> by Jared Spool published on User Interface Engineering
- 62. <u>Top 10 Things User Experience Leaders Will be Looking for in 2013</u> by David Mitchell, published on Futureheads
- 63. How to Become a UX Designer by Kristin Marino, published on School.com
- 64. <u>15 Signs You Work in UX</u> by the consultants of GfK User Centric and GfK SirValUse, published on User Centric
- 65. <u>6 Amazing UX Women You Must Follow on Twitter</u> by Jenna Curry, published on A Better User Experience
- 66. What I Bring to UX from...James Bond by Jim Ross, published on Johnny Holland
- 67. <u>5 Main User Experience Barriers to Sales Conversion and How to Overcome Them (Part</u> 1) by Lee Duddell, published on Usability Geek
- 68. <u>10 Ways to Incorporate Storytelling in Web Design</u> by Sabina Idler, publish on Usabilla Blog
- 69. <u>Marketing: The Missing Step in the Design Process</u> by Ben Snyder, published on A Better User Experience
- 70. <u>User Experience Principles: How Hubspot Leverages UX with Powerhouse Marketing Tactics</u> by Danielle Arad, published on UX Motel
- 71. The 15 Warning Signs That Marketing is Blocking Your View of the User by Dr. Philip Hodgson, published on UserFocus
- 72. Experience and the 4 Ps of Marketing by Jared Spool, published on User Interface Engineering
- 73. How Service Design Thinking Will Save Your Business and Increase Your Conversion by Danielle Arad, published on Serve4Impact
- 74. Exploration of Single-Page Websites by Steven Bradley, published on Smashing Magazine
- 75. <u>People as Pixels: Increasing Audience Engagement</u> by Brandon Satanek, published on ExperienceDzine

- 76. <u>Rethinking Enterprise UX in the Age of Consumerization</u> by Michael Ashley, published on UX Magazine
- 77. <u>20 Resources For Evaluating Website Navigation</u> by Jeff Sauro, published on Measuring Usability
- 78. <u>Banks need to focus on user experience says IDEO design director Anne Pascual</u> by Dan Smith, published on Wired
- 79. Authentic Design by Dmitry Fadayev, published on Smashing Magazine
- 8o. <u>Balancing UX Strategy with Lean and Agile | Roles in UX Strategy | UX Versus CX Strategy</u> by Janet M. Six, published on UX Matters
- 81. A Responsive Web Design Process published on Heliom Blog
- 82. Best Deal Websites for Designers published on InspirationFeed
- 83. Get Rid of Designer's Block Once and For All published on InspirationFeed
- 84. 13 UX Design Practices Startups Shouldn't Overlook published on The Next Web
- 85. How to Totally Rock Your UX/UI Portfolio published on Shutterstock Blog
- 86. Where UX Comes From published on UX Booth
- 87. Here's Why UX is Not UI published on Ultralinx
- 88. <u>Five User Experience Lessons from Seth Rogen</u> by Steve Tengler, published on UX Magazine
- 89. <u>13 Ways to Master UX Testing for Your Startup</u> by Jamie Tolentino, pulished on The Next Web
- 90. Why Agile is So Hard by Traci Lepore published on UX Matters
- 91. Visualizing Evaluation and Feedback by Cameron Normon, published on Censemaking
- 92. <u>Mobile Design Details: Performing Actions Optimistically</u> by Luke Wroblewski, published on Luke W Ideation + Design
- 93. <u>"Designers shouldn't code" is the Wrong Answer to the Right Question</u> by Joshua Seiden, published on JoshuaSeiden.com
- 94. <u>From Google Ventures: How To Hire The Best Designer For Your Team</u> by Braden Kowitz, published on Fastcodesign
- 95. <u>17 Compelling Stats That Make the Case for Smarter Site Design</u> by Rachel Sprung, published on Hubspot
- 96. The 2013 Trends in Interactive Design by Petra Sell, published on Prophets
- 97. <u>Kill the UX department? Just Be Sure to Build One First</u> by Derek C. Slater, published on FierceCIO
- 98. <u>How To Apply UX In An Organisation New To User-centred Design</u> by Luke Chambers, published on UX Mastery
- 99. <u>The Team Behind the Reddit Insight tool Talks UX</u> by Lauren Kaye, published on Brafton
- 100. <u>Fi Presents the Future of Airline Websites</u> by Craig Grannell, published on Net Magazine